

## **Agenda for BI-Fudan MBA Class 24 Opening Ceremony**

**Time:** Friday, May 29<sup>th</sup>, 2015

**Venue:** AIA Hall, 1<sup>st</sup> Floor, Starr Building, School of Management, Fudan University

### **Agenda:**

**09:00–09:45:** Reception and Registration (@1<sup>st</sup> Floor, Starr Building)

**09:45–10:00:** Introduction of the BI–Fudan MBA Studies/About @BI

*by Mr. Dan Bjorke, Head of BI Liaison Office, China Representative*

**10:00–10:30:** Introduction to Norway Industry

*by Mr. Pål Braathen, Commercial Consul of Norway in Shanghai*

**10:30–10:45:** Break

**10:45–11:20:** Opening Ceremony (@AIA Hall, 1<sup>st</sup> Floor, Starr Building)

10:45–10:50: Introduction by Mr. Dan Bjorke,

*Head of BI Liaison Office, China Representative*

10:50–10:55: Welcome speech by Mr. Oyvind Stokke,

*Consul General of Norway in Shanghai*

10:55–11:00: Welcome speech by Ms. Lise Hammergren,

*Executive Vice President, BI Norwegian Business School*

11:00–11:05: Welcome speech by Prof. Chu Yongquan,

*Associate Dean, Graduate School, Fudan University*

11:05–11:10: Welcome speech by Prof. Yin Zhiwen,

*Associate Dean, School of Management, Fudan University*

11:10–11:15: Speech by student representative of MBA23: *Ma Boling*

11:15–11:20: Speech by student representative of MBA24: *Zhang Baolong*

11:20–11:25: University Anthem of Fudan

**11:25–11:45:** Class Photo (@FDSM Logo Wall near Starr Building)

**11:45–13:00:** Lunch Break (@Room 105, Li Dasan Building)

**13:00–14:45:** Orientation – Introduction

*by Prof. Xu Huizhong, Executive Director of the BI–Fudan MBA Programme, School of Management, Fudan University*

**14:45–15:45:** Ice breaking–Grouping

**16:00–17:30:** Departure and bus trip to Taicang