





## **BI-FUDAN PRESENTS**

## Leadership Salon IV

## Chinese and Western leadership research – is there a fusion kitchen?

Leadership research has decades of tradition in the west, but has only recently been embraced by Chinese scholars. Two professors who are both doing research as well as practicing consultancy, one Chinese and one Western, will share how they see the need to adopt leadership research. They will discuss some highlights from their research and comment on topics such as:

- Is leadership theory useful everywhere
- How can Western leadership theory learn from Chinese philosophy
- How can Chinese leaders benefit from learning about western leadership theory?
- Do we need types of research that take both perspectives into consideration?

Language: English

Date: Monday Feb.2, 2015

Program:

18:15-18:45 Registration and networking

18:45-19:30 Presentation by **Prof. Jan Ketil Arnulf**, BI-Fudan MBA Program

19:30-19:50 Presentation by Prof. Dai Wanwen, Nanjing University Business School

19:50-20:30 Discussion and Q&A

Venue: ROOF 325 Restaurant

Address: 5F, 325 West Nanjing Road, Shanghai (near North Huangpi Road) 南京西路 325 号

5楼,近黄陂北路

Fee: RMB50/pax (Including coffee and snack), On site payment (Cash Only)

Registration: Please register to attend the event by clicking the link below (*Limited to 40 pax, first come first served*)

http://www.fdsm.fudan.edu.cn/Register.Online.Sys/ShowForm.aspx?ID=4839644b-a3f1-4039-87f2-50b8d18d1bd2

We are delighted to invite you to this event, and hope to see you on Feb. 2!

THE BEST OF BOTH