APPLICATION FOR ADMISSION

BI Norwegian Business School
Fudan University
MBA Program

NAME 姓名：____________

复旦大学－BI挪威商学院MBA项目
The platform where professional managers develop their management skills
APPLICATION GUIDELINES

Please write boldly and legibly. All sections must be completed;

Admissions Requirements

Thank you for your interest in the BI Norwegian Business School - Fudan University MBA Program. Applicants to the program are expected to satisfy the following qualifications.

A Complete Application

I. Please complete the information required in the application and submit all materials before the deadline.

II. Application fee: RMB500 (The application fee is non-refundable). The application fee can be submitted on the date of interview.
**APPLICATION GUIDELINES** 填表须知

**Declaration**

I hereby declare that all the information given in this application, including required attachments and supporting documents, is, to the best of my knowledge, truthful, accurate and complete. I agree to provide original documents/certificate(s) for verification when required, and I understand that all materials submitted by me are subject to verification by the admissions committee. I further certify that all essays are entirely and exclusively my own work and that no documents have been falsified.

I am aware that any misrepresentation or omission of material in my application will result in the denial of application or the cancellation of student status.

I understand that materials received by the BI-Fudan MBA Program in connection with this application become the property of BI Norwegian Business School - Fudan University MBA Program. As such, no materials submitted can be returned.

I hereby permit the BI-Fudan MBA Program to use photos, sound/video recordings, papers, and any other work which is related to me and created as part of results of an event/activity held by the university or program, and publish them on the program’s website, its magazines and other forms of publications for non-commercial purposes.

本人郑重声明：

所有提供的所有个人信息准确和完整，我同意在需要的情况下提交原件以确认我的报名资格。报考程序规定的个人论述均由我本人完成。

由于报名材料中的虚假、错误信息或重大遗漏而导致不被录取或取消学籍的后果由我个人承担。

我理解并同意复旦大学—BI挪威商学院MBA项目办公室关于所有MBA申请人在报名材料归学校所有，不予退回的规定。

本人许可并授权复旦大学—BI挪威商学院MBA项目办公室使用有关本人在学校及项目举办的活动中的照片、录音、录像以及文字内容，作为非商业用途使用于项目网站、杂志及相关出版物。

**Signature** 申请人签名 ___________________________ **Date** 日期 ___________________________

**For intake beginning** 申请入学时间 ___________________________
APPLICATION FOR ADMISSION 入学申请表

Personal Profile 个人信息

1. Name (As in your passport) 姓名
   Last 姓
   First 名
   Chinese Name 中文名
   English Name 英文名

2. Date of Birth 出生日期
   Place of Birth 出生地
   YYYY/MM/DD (年/月/日)
   City 城市
   Country 国家

3. Gender 性别
   M 男
   F 女
   Marital Status 婚姻状况
   Single 单身
   Married 已婚

4. Passport Number 护照号码
   ID Number 身份证号
   Country of Citizenship 国籍
   Country of Permanent Residence 永久居住国家

5. Contact Information 通讯信息 (China address please fill in Chinese 中国境内地址请填写中文)
   Current Address 当前通信地址
   Province 省
   City 市
   Address 地址
   Postal code 邮编
   Tel 电话
   Fax 传真
   Mobile 手机
   Email 电子邮件

   Permanent Address 永久地址
   Province 省
   City 市
   Address 地址
   Postal code 邮编
   Tel 电话
   Fax 传真
   Mobile 手机
   Email 电子邮件

   Business Contact 公司联络
   Company 公司
   Department 部门
   Province 省
   City 市
   Address 地址
   Postal code 邮编
   Office Tel 公司电话
   Office Fax 公司传真
   Email 电子邮件

6. Family Information 家庭信息

<table>
<thead>
<tr>
<th>Name 姓名</th>
<th>Relationship 关系</th>
<th>Current Employer 工作单位</th>
<th>Position 职位</th>
<th>Contact Number 联系电话</th>
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For emergency 紧急联系

Contact person 联系人
Sir 先生
Madam 女士
Contact Number 联系电话
**Educational Profile 教育背景**

Please list chronologically the names of the colleges and universities you have attended. (Both in English & Chinese) 列出你所获得的学历/学位（以时间排序，中英文填写）

<table>
<thead>
<tr>
<th>Name of Institution 校名</th>
<th>Dates of Attendance 学习阶段</th>
<th>Major 专业</th>
<th>Degree and Date 学位和获得日期</th>
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<td>From 从</td>
<td>To 至</td>
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</table>

List any personal certification, registration or license you hold (e.g., C.P.A., C.F.A., P.E., A.S.Q.C., board certifications, F.A.C.H.E., etc.) 列出您所拥有的证书，证件等（如注册会计师等国内外技术证书）

<table>
<thead>
<tr>
<th>Certificate 证书名称</th>
<th>Issuer 颁发机构</th>
<th>Issue Date (mm/yyyy) 获得时间(月/年)</th>
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</table>

Applicants wishing to include their GMAT/IELTS scores in their application are welcome to do so. Without a valid GMAT score (required: 600) or a valid IELTS score (required: 6.0), the applicant is required to take a BI-Fudan English entrance exam for admission. 我们欢迎申请人递交GMAT/IELTS 成绩。如果申请人没有有效的满足要求的GMAT/IELTS成绩，则需参加项目组织的BI-Fudan MBA入学英文笔试。

**GMAT Score:** Total __________________________ Test Date __________________________
Quantitative __________________________ Verbal __________________________
Analytical Writing __________________________

**IELTS Score:** Overall __________________________ Test Date __________________________
Listening __________________________ Reading __________________________
Writing __________________________ Speaking __________________________
**Professional Profile**  工作经历

Full time work experience 全职工作经验  
Management experience 管理工作经验  

(English)  

(Chinese)  
Current employer 目前就职公司  
Under which group 公司所属集团  

Total assets of the current business 公司总资产  
Total sales of the current business 公司年度销售额  

Number of employees in the company 公司员工人数  
Number of people under your immediate supervision 直接下属员工人数  

To what position(s) do you report to? 你向哪个上级领导汇报工作?  

What position(s) report directly to you? 哪些职位向你汇报工作?  

**Current Organization** 公司性质  

- [ ] Government/Public Service 政府机构  
- [ ] State-owned 国有企业  
- [ ] Organization 组织  

- [ ] Share-holding Enterprise 股份制企业  
- [ ] Private 民营企业  

- [ ] Wholly Foreign-owned (please specify country/region) 外商独资企业(国别)  

- [ ] Joint Venture (please specify country/region) 合资企业(国别)  

- [ ] Others 其它  

Listed company 是否为上市公司  
Listed in 上市地点  

Yes 是  No 否  Shenzhen 深圳  Shanghai 上海  Hongkong 香港  Abroad 国外
**Current Industry**  行业性质

- [ ] Industrial Products / Services 工业品制造/服务
- [ ] Consumer Products / Services 消费品制造/服务
- [ ] Financial Services 金融服务
- [ ] Logistics 物流
- [ ] HealthCare 医药及生物科技
- [ ] Non-profit 非盈利
- [ ] Education 教育
- [ ] Consulting 咨询业
- [ ] IT/Telecom 电讯/信息产业
- [ ] Energy/Utilities 能源/公用设施
- [ ] Media Advertisement 媒体/广告业
- [ ] Retail/Trading 零售/商业贸易
- [ ] Others 其它

**Functional Area**  职能

- [ ] Marketing/ Sales 市场/营销
- [ ] Production /Operation 生产/运营
- [ ] Logistics /Supply Chain 物流/供应链
- [ ] R&D 研发
- [ ] Finance/Accounting 财务/会计
- [ ] Human Resources Management 人力资源
- [ ] IT/Engineering IT 系统
- [ ] Project Management 项目管理
- [ ] General Management 高层管理
- [ ] Consulting 咨询
- [ ] Others 其它

**Areas of Expertise**  专业技能范围

Please assess your proficiency in the following areas. This information will be useful for forming study groups.

请评估你对以下专业领域的了解程度，以便我们为你安排学习小组。

<table>
<thead>
<tr>
<th></th>
<th>Little</th>
<th>Some</th>
<th>High</th>
<th></th>
<th>Little</th>
<th>Some</th>
<th>High</th>
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<tbody>
<tr>
<td>Accounting</td>
<td></td>
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<td>Managerial Economics</td>
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<tr>
<td>会计</td>
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<td>管理经济学</td>
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<tr>
<td>Marketing</td>
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<td>Operations Management</td>
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<tr>
<td>市场营销</td>
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<td>运营管理</td>
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<td>Finance</td>
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<td>Project Management</td>
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<tr>
<td>金融</td>
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<td>项目管理</td>
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<td>Production</td>
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<td>Quantitative Skills</td>
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<td>生产</td>
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<td>定量技能</td>
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<td>Organizational Behavior</td>
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<td></td>
<td></td>
<td>Spreadsheet Software</td>
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<tr>
<td>组织行为</td>
<td></td>
<td></td>
<td></td>
<td>电子数据表软件</td>
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<td>Team Leadership</td>
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<td>Presentation Software</td>
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<td>团队领导技术</td>
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<td>演示软件</td>
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<tr>
<td>Manpower / Industrial Relations</td>
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<td></td>
<td>General Management/Policy Formulation</td>
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<tr>
<td>劳工关系</td>
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<td></td>
<td></td>
<td>高阶管理/政策制定</td>
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</table>
Please list below all your full-time employment since completing college. List in reverse chronological order, starting with your current position. Please account for all periods of time.

请列出毕业后所有的全职工作经历，从目前的工作开始，按时间顺序倒排，中英文填写。

<table>
<thead>
<tr>
<th>Dates</th>
<th>Organization</th>
<th>Title / Position</th>
<th>Annual Compensation</th>
</tr>
</thead>
<tbody>
<tr>
<td>From</td>
<td>To</td>
<td></td>
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<tr>
<td>Begin</td>
<td>End</td>
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</tbody>
</table>

Please attach one business card in English

Please attach one business card in Chinese
Please draw an organizational chart of your current company and indicate your position.
请画出你目前公司的组织图并指出你的位置。

Describe your current position and the scope of your responsibilities.
请描述一下你目前的职务及你的职责范围。

________________________________________________________________________

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________________________________________________________________________
Social Activities 社团活动

Please list below significant educational, community or professional activities in which you have participated.
请列出你参加过的的主要学术、社会和专业方面的社团活动（从最重要的开始）。

<table>
<thead>
<tr>
<th>Social Activity 社团活动</th>
<th>Position 担任职位</th>
<th>Date of Participation 开始时间</th>
<th>Brief Description 简要介绍</th>
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</tbody>
</table>

Hobbies and Interests 兴趣爱好

To assist us in organizing extra-curricular activities, please provide the following information about your hobbies.
为了方便我们组织课余活动，请提供您的业余生活信息。

<table>
<thead>
<tr>
<th>Activities 项目</th>
<th>Frequency of Participation 参与频率 (times/month)(次/月)</th>
<th>Ranking 喜爱程度排序</th>
</tr>
</thead>
<tbody>
<tr>
<td>Lecture / Salon 讲座 /沙龙</td>
<td></td>
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<tr>
<td>Golf 高尔夫</td>
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<tr>
<td>Tennis 网球</td>
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<tr>
<td>Badminton 羽毛球</td>
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<td></td>
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<tr>
<td>Table Tennis 乒乓球</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Basketball / Volleyball / Football 篮球、排球、足球</td>
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<td></td>
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<tr>
<td>Mountain Climbing 登山</td>
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<td></td>
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<tr>
<td>Swimming 游泳</td>
<td></td>
<td></td>
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<tr>
<td>Concert 音乐会</td>
<td></td>
<td></td>
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<tr>
<td>Chess / Card playing 棋牌</td>
<td></td>
<td></td>
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<tr>
<td>Others 其他</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
What made you aware of the BI-Fudan MBA program? Please choose ONE only and specify the details.
你如何获悉有关复旦-BI(挪威)MBA项目的？请在下列表格中选择一个并注明相关渠道。

☐ Newspaper/Magazine 报刊/杂志广告
☐ Direct mail or school activities 直邮或学院活动
☐ Website of Fudan University 复旦大学网站
☐ Other websites 其他网站广告和报道
☐ Friend recommendation 朋友推荐  Name 姓名： Company 公司：
☐ Company HR 公司人事部门  Name 姓名：
☐ Other 其他

What helped you make the decision to apply to attend the BI-Fudan MBA program? Please choose all the channels and rank them.
你如何决定申请复旦-BI(挪威)MBA项目的？请多选并按重要性排序。

☐ Newspaper/Magazine 报刊/杂志广告
☐ Direct mail or school activities 直邮或学院活动
☐ Website of Fudan University 复旦大学网站
☐ Other websites 其他网站广告和报道
☐ Friend recommendation 朋友推荐  Name 姓名： Company 公司：
☐ Company HR 公司人事部门  Name 姓名：
☐ Other 其他

Have you ever applied to any other MBA program? 您是否申请过MBA项目？
If yes, in which year and to which program? 如果是，请问是哪一年？哪个项目？  Yes 是 No 否

Sponsorship 学费资助情况
Your tuition fee will be financed by 你的学费来源是：
☐ Self support 自费 ☐ The company 公司 ☐ Partially by the company 公司部分资助

Recommenders’ Information 推荐人情况

<table>
<thead>
<tr>
<th>Name</th>
<th>Gender</th>
<th>Company</th>
<th>Title</th>
<th>Tel</th>
</tr>
</thead>
<tbody>
<tr>
<td>Recommender 1 推荐人 1</td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Recommender 2 推荐人 2</td>
<td></td>
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<td></td>
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<tr>
<td>Recommender 3 推荐人 3</td>
<td></td>
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</tbody>
</table>
Personal Essays

1. Explain your career aspirations and why you choose to apply to attend the BI-Fudan MBA program.

2. Please write a brief statement (approximately 150-200 words) about yourself, including past work experience, personal interests, and any other information about yourself you wish to share. (If you are accepted into the BI-Fudan MBA program, this statement may be included in a directory distributed to your classmates and faculty.)
The electronic copy sent to fdbi@fudan.edu.cn is preferred.
3. What are your major strengths and weaknesses as a manager? Describe what you believe to be your most substantial accomplishment to your company.

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4. What are your major strengths and weaknesses as a student? Describe what you believe to be your most substantial contribution to your class.

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If you have any additional information you feel relevant for your application, please feel free to share with us.
To be completed by the immediate supervisor of the applicant

To the Recommender:
The person whose name appears below is applying for admission to the two-year program leading to the degree of Master of Business Administration at the joint program run by BI Norwegian Business School and School of Management, Fudan University. This letter of recommendation will be used by the Admissions Committee in the process of assessing the candidate. The questions below suggest the kind of information that we will find useful, but you are welcome to submit information in whatever form you find more suitable. We realize that considerable time and effort may be involved in preparing this letter of recommendation and we greatly appreciate your help.

Applicant’s Name 申请人姓名：

1. How long and in what context have you known the applicant? 您是如何认识申请人的？与申请人认识多长时间？

2. How does the applicant perform in his/her position? 请描述申请人的工作绩效。

3. What do you consider the applicant’s strengths and weaknesses to be? In which areas can the applicant improve? 您认为申请人的主要优缺点是什么？他/她在哪方面进一步提高？

4. Please comment on the applicant’s demonstrated and/or potential managerial and leadership abilities (provide examples if possible). 请您就申请人在管理和领导能力方面所显示的实力和潜力发表评论（希望能提供实例）。
Please indicate your overall evaluation:

<table>
<thead>
<tr>
<th>Activities 项目</th>
<th>Excellent (优秀)</th>
<th>Good (良好)</th>
<th>Average (一般)</th>
<th>Poor (较差)</th>
<th>Unable to judge (无法判断)</th>
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<tbody>
<tr>
<td>Analytical skills (分析能力)</td>
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<td>English ability (英语能力)</td>
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<td>Judgement (判断力)</td>
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<td>Interpersonal skills / Teamwork (人际交往/团队合作)</td>
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<td>Communication skills (沟通技能)</td>
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<tr>
<td>Motivation / Ambition (积极性/抱负)</td>
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<tr>
<td>Leadership potential (领导潜能)</td>
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<tr>
<td>Innovative thinking (创新思维)</td>
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</tbody>
</table>

Please indicate your overall evaluation:

[ ] Strongly recommend 强烈推荐
[ ] Recommend 推荐
[ ] Recommend with reservation 保守推荐

Recommender's information 推荐人信息

Are you a student / Alumni of Fudan University or BI Norwegian Business School ?

[ ] Yes 是
[ ] No 否

Institute / Program 学院项目

Time of Graduation 毕业时间

May we call you at work regarding this applicant?

[ ] Yes 是
[ ] No 否

请问我们是否能向您了解这位申请人的信息?

Signature 签名

Date 日期

Please put the reference letter into the appointed envelope and seal the envelope with your signature.

请将推荐信放入专用信封，并在封口上签名。

If you need more information, please contact: BI-Fudan MBA Program Office

如您需要更多信息，请联系：复旦-BI(挪威)MBA项目办公室

Tel. 电话： 021-55664776 / 55664779

Email 电子邮箱： fdbi@fudan.edu.cn

Website 网址： www.fds.m.fudan.edu.cn/nwmba

Please attach one business card

请放入一张名片
To the recommender:
The person whose name appears below is applying for admission to the two-year program leading to the degree of Master of Business Administration at the joint program run by BI Norwegian Business School and School of Management, Fudan University. This letter of recommendation will be used by the Admissions Committee in the process of assessing the candidate. The questions below suggest the kind of information that we will find useful, but you are welcome to submit information in whatever form you find more suitable. We realize that considerable time and effort may be involved in preparing this letter of recommendation and we greatly appreciate your help.

Applicant’s Name 申请人姓名：__________________________

1. How long and in what context have you known the applicant? 您是如何认识申请人的？与申请人认识多长时间？

2. What impresses you most about the applicant, both personally and professionally? 申请人在个人和职业领域给您留下最深刻印象的方面。

3. What do you consider the applicant’s strengths and weaknesses to be? In which areas can the applicant improve? 您认为申请人的主要优缺点是什么？他／她需要在哪些方面进一步提高？

4. Please comment on the applicant’s demonstrated and/or potential managerial and leadership abilities (provide examples if possible) 请您就申请人在管理和领导能力方面所显示的实力和潜力发表评论（希望能提供实例）。
Please indicate your overall evaluation:

<table>
<thead>
<tr>
<th>Activities</th>
<th>Excellent</th>
<th>Good</th>
<th>Average</th>
<th>Poor</th>
<th>Unable to judge</th>
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</thead>
<tbody>
<tr>
<td>Analytical skills/Teamwork</td>
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<td>English ability</td>
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<td>Judgement</td>
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<tr>
<td>Interpersonal skills/Teamwork</td>
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<tr>
<td>Communication skills</td>
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<tr>
<td>Motivation/Ambition</td>
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<td>Leadership potential</td>
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<td></td>
</tr>
</tbody>
</table>

Please indicate your overall evaluation:

- [ ] Strongly recommend
- [ ] Recommend
- [ ] Recommend with reservation

Recommender's information

Are you a student/Alumni of Fudan University or BI Norwegian Business School?

- [ ] Yes
- [ ] No

Institute/Program

Time of Graduation

May we call you at work regarding this applicant?

- [ ] Yes
- [ ] No

Signature

Date

Please attach one business card

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If you need more information, please contact: BI-Fudan MBA Program Office

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Email: fdbi@fudan.edu.cn

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Please indicate your overall evaluation:

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<th>Activities 項目</th>
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<th>Good (良好)</th>
<th>Average (一般)</th>
<th>Poor (较差)</th>
<th>Unable to judge (无法判断)</th>
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<tbody>
<tr>
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<td>English ability (英语能力)</td>
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<tr>
<td>Judgement (判断力)</td>
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<td>Interpersonal skills / Teamwork (人际交往/团队合作)</td>
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<tr>
<td>Communication skills (沟通技能)</td>
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<tr>
<td>Motivation / Ambition (积极性/抱负)</td>
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请附上一张名片

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Email 电子邮件: fdbi@fudan.edu.cn
Website 网址: www.fdsm.fudan.edu.cn/nwmba
CHECK LIST 申请材料清单

The applicant should submit a complete application form with all the documents/materials required, which will be checked to make sure your application is complete. Please see the check list below before you mail your application to the program office.

申请人需要提交完整的申请材料，在你递交申请表之前，请参阅以下申请材料清单。我们将根据下列选项核查所交材料是否齐全。

To be filled out by the Bi-Fudan MBA Program Office 以下由Bi-Fudan MBA项目办公室填写

<table>
<thead>
<tr>
<th>材料</th>
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<td>Clear copy of ID/Passport 清晰的身份证/护照复印件</td>
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<td>Three business cards 三张名片</td>
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<td>Completed application form with signature(on page2) 完整填写并签名的申请表</td>
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<tr>
<td>Clear copies of Diploma/Degree Certificate 清晰的学历、学位证书复印件</td>
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<tr>
<td>Recommendation letter 1 推荐信一</td>
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<tr>
<td>Recommendation letter 2 推荐信二</td>
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<td>Recommendation letter 3 推荐信三</td>
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</table>

Checked by 审核人签名 ________________________

Comments concerning materials 材料情况评价

________________________________________________________________________

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Please send the application package to

BI-Fudan MBA Program Office

Address: Room 701, Starr Building, 670 Guoshun Road,
School of Management, Fudan University, Shanghai
Zip code: 200433

请将申请材料寄至

复旦—BI(挪威)MBA项目办公室
地址：上海市国顺路670号复旦大学管理学院史带楼701室
邮编：200433

<table>
<thead>
<tr>
<th>Please put the following items in the bag beside</th>
<th>请将下列材料放入右边纸袋中</th>
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<td>One business card</td>
<td>一张名片</td>
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<td>Three letters of recommendation</td>
<td>三封推荐信</td>
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<tr>
<td>Clear copies of Diploma/Degree certificate</td>
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</tr>
<tr>
<td>Any other items related to this application</td>
<td>其它与申请相关的材料</td>
</tr>
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</table>
Tel / 电话: +86-21-5566 4776, 5566 4779
Fax / 传真: +86-21-6564 8069
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