

Experienced Leadership Programs

ECLP Experienced Commercial Leadership Program



ENERGY
MANAGEMENT



OIL &
GAS



POWER &
WATER



HEALTHCARE



AVIATION



TRANSPORTATION



CAPITAL



HOME &
BUSINESS
SOLUTIONS

PROGRAM OVERVIEW

- 2-year rotational program
- 3 challenging 8-month rotations in one of GE's businesses
- Projects designed to build sales strategy, marketing and leadership skills
- Develop talent to be future commercial leaders within GE
- A comprehensive 7-week, in-residence global training curriculum

ge.com/eclp

ECLP CANDIDATE CRITERIA

- 5-8 years sales/marketing experience, MBA or master's preferred
- Demonstrated achievement & leadership in sales and/or marketing
- Excellent communication skills & ability to embrace change
- Strong analytical skills & expertise aligned with a GE business segment
- Unrestricted work authorization in the country candidate intends to be hired
- Geographic mobility within hiring geography

Be a Sales and Marketing
Leader Who Will Drive Growth



Snap to watch and
learn more about our
eclp online or watch
the video at
ge.com/eclp/video

ECLP blog website: eclpblog.com

VALUE OF THE ECLP PROGRAM

- **Exposure:** Work closely with senior executives on top-priority business initiatives
- **Impact:** Apply skills & gain leadership perspective through challenging, high-impact assignments
- **Training:** Learn sales strategy, marketing & leadership skills from professional trainers & GE executives
- **Network:** Build a network with ECLP colleagues from around the world
- **Global:** Exposure or experience with countries, customers, business units or projects outside of our home region

