

Product manager

Why Etonenet?

Etonenet is a top provider of wireless marketing in China. Founded in 2000 in Shanghai, Etonenet has attracted esteemed investors including Nicholas Negroponte, the founder of MIT Media Lab and Vice Dean of the Harvard Business School. We provide superior wireless marketing consulting and IT services to empower enterprises to achieve their business goals in today's highly competitive market. Etonenet focuses on delivering quality customer solutions within the cost and schedule constraints of a program/project. We take an intuitive, collaborative approach in providing clients with marketing solutions to meet mission-critical needs. Our customers include many Fortune 500 companies in the areas of finance, automotive, E-business, IT, and FMCG.

Etonenet's goal is to expedite and deliver Superior Quality Solutions while achieving the highest level of satisfaction from our customers by providing a wide range of products and services in the field of wireless. To learn more about Etonenet go to www.etonenet.com.

Position Description:

The Product Manager is responsible for the entire R&D department: driving product design, product position and market research. The Product Manager decides the trend of the product.

Summary of functional responsibilities:

- Design and develop new products in the company.
- Drive marketing research and produce SWOT analysis.
- Target customers for new products.
- Present and promote the new products to CEO, COO and other companies.
- Review results and make necessary changes. Define problems, determine causes, and fix codes to eliminate the recurrence of problems.

Experience Required:

- 2+ Years of Java developing or VOIP experience.
- Experience with independent programming, including responsibility for software development projects and/or demonstrated programming team leadership is preferred.
- Aggressive, adventurous and desire to breakthrough.
- Security: Persons who fill this position will be required to receive a favorable background investigation prior to being assigned to fulfill all defined functional responsibilities.