**Senior Commercial & Financial Analyst – GN ReSound China**

**The Job**

* We are seeking a high potential, engaged and dedicated Sales and Marketing Effectiveness Manager who will be responsible for the performance tracking and analysis of our sales and marketing effectiveness and Customer Relationship Management (CRM) in China
* The job is intended to develop talent by exposing them to both high level and deep hands-on business and commercial challenges.
* You will report directly to the General Manager of GN ReSound China.

**What will be your key tasks?**

* Responsible for sales and marketing performance and effectiveness tracking and reporting
* Super user within our Customer Relationsship Management IT system (SalesForce.com), including training of reps and other relevant stakeholders, reporting and analysis of data from the system
* Analyze and challenge current sales performance in order to ensure high sales and marketing effectiveness, continuous improvement and focus on the right high impact activities
* Provide decision support for new commercial and go-to-market initiatives, in close cooperation with relevant stakeholders

**What do we expect from you?**

* MBA or similar from top school with excellent results
* Strong analytical skills - driven by both quantitative and qualitative analysis
* Business and people understanding
* Strategic thinking and problem solving
* Strong presentation and communication skills
* Strong English skills, written and spoken.
* Fast and efficient user of IT (PowerPoint, Excel, databases etc)
* 2-5 years of professional experience with consulting, sales analysis or similar work. Additional professional experience with sales and marketing a plus.

**What will we offer you?**

* Professional and personal development in a cutting edge, global high-tech company
* High exposure to top management of GN ReSound
* Access to large international network within the global GN ReSound organization
* A challenging and fun working environment where change is the most predictable factor
* Opportunity to grow with the organization as part of the exciting change the organization is currently undergoing

**Would you like to know more?**

If you want to know more about the position you are welcome to contact, xxx

To apply, please forward a short cover letter with your motivation for applying together with your résumé and grade transcript to ….   
  
**The Company**

* GN ReSound is part of GN Store Nord; GN Store Nord has been helping people connect since 1869. GN is listed on NASDAQ OMX Copenhagen.
* The GN ReSound business is specifically dedicated to globally develop and market products and services that enable hearing care professionals to improve the lives of people with reduced hearing. GN ReSound ranks among the absolute leaders in its industry, with subsidiaries in 24 countries and distributors in approx. 80 countries.
* GN ReSound is headquartered in Copenhagen, Denmark, and presently employs approx. 3.300 people, 1250 of whom are in China.
* To learn more, please visit [www.gnresound-group.com](http://www.gnresound-group.com)