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IVI Program
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Grow Top Executives in China to Lead and Transform
Today's Business World

WASHINGTON
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EMBA



EMBA



Fudan University-Washington University EMBA Program
复旦大学-华盛顿大学EMBA项目



Grow Top Executives in China to Lead and Transform Today's Business World



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Deans' Remarks

Professor Mike Mazzeo

**Dean and Professor of Economics
Olin Business School
Washington University in St. Louis**



“Today’s business landscape is defined by globalization and digitalization. The WashU–Fudan Executive MBA prepares leaders to think strategically, act effectively and lead empathetically. This program is unique in many ways, including in-person instruction by Olin’s outstanding faculty, a residency at the Brookings Institution and time spent on WashU’s campus in St. Louis. Students develop a global perspective and the resolve to make an impact on the world.”

“We here at Fudan University and Washington University in St. Louis, two great universities in the two greatest economies, are jointly running the world-leading EMBA program and dedicating ourselves to fostering the new generation of global business leaders. This is what we have done, what we are doing, and what we will continuously do.”



Professor Xiongwen Lu

**Dean
School of Management
Fudan University**

Program Overview

Defining Leaders, Redefining Leadership

The **1st** Sino-American EMBA Program in mainland China

The Washington University-Fudan University Executive MBA program is widely regarded as one of the most respected EMBA programs in China. Established in 2002, this program is China's first joint venture in management education, preparing senior executives in China and other parts of Asia for global leadership.

A partnership between **2** prestigious institutions

The program is renowned for its academic rigor, strong focus on strategy, leadership, global perspective, innovation and entrepreneurship, with an active and diversified alumni base across the Asia Pacific area. This is achieved by the joint efforts of the two partners, each contributing their unique excellence in running a world-class program.

#1 Program Ranking Worldwide in 2025

Since 2006, the Financial Times has ranked the Fudan University-Washington University EMBA program as one of the best EMBA programs globally. It ranked 8th in the world for first time, and since then, it has entered the world's top 10 for 14 times. In 2025, the program ranked No.1 worldwide.

#1 Salary Ranking & Salary Increase Ranking Worldwide in 2025

Over the past two decades, the Fudan University-Washington University EMBA program has cultivated over a thousand global business leaders. With visionary insight and a profound understanding of the world economy, they have achieved remarkable success across various fields.

About the Schools

Global Perspective, Local Insight

The Washington University-Fudan University Executive MBA program is a partnership between the Olin Business School, Washington University in St. Louis and School of Management, Fudan University.

Taught in English, the program closely matches the content and structure of Olin Business School's Executive MBA program. While faculty members from Olin Business School teach the majority of the courses, faculty members from the School of Management of Fudan University also support some of the courses to instill local perspectives and provide the latest insights to China's rapidly developing economy.



Washington University in St. Louis



Fudan University

Washington University in St. Louis

Washington University in St. Louis is a private university located near the heartland of the United States. Each year it attracts more than 11,000 students from more than 125 countries. It ranks top 5 best undergraduate business schools, top 15 in overall undergraduate programs, and consistently among the top 10 universities in the United States for Federal research support and is associated with 24 Nobel Prizes.

Olin Business School

Founded in 1917, Olin is one of the country's leading research-oriented business schools with a network of partners on campus, in the St. Louis community, and around the world. Today, Olin Business School is a multinational community of faculty, students, and alumni who teach and learn on several campuses around the world, including China, India, Israel, Singapore, South Korea, and throughout Europe, among others.

Fudan University

One of the most prestigious and selective universities in China, Fudan University is consistently ranked among the world's top 100 most academic universities. It is also a member of the C9 League, China's Ivy League, and Universities 21, a "global network of research universities for the 21st century."

School of Management

The School of Management has grown into one of the top-class educational institutions in China. The School has been awarded the First Prize for R&D Progress and the First Prize for Excellent Education Accomplishments, both on national levels. In 1991, The School of Management became one of the first Chinese institutions to offer an MBA degree. To date, more than 57,000 alumni have graduated from here. Many of these professionals guide China's economic development.

Our Faculty

Learn from the Brightest Business Minds

Program professors are tenured, full-time, or adjunct faculty members well respected for both their scholarship and frontline management expertise. They care passionately about their teaching and about making subject matter accessible to each student—through class discussions, case studies, simulations, guest lecturers, applied-learning projects, and one-on-one conversations.

Professors are known for their research productivity, with work that is widely published and cited in influential academic journals. More importantly, from your perspective, they bring their research and real-world business experience into the classroom. As a result, you are exposed to new business thinking, practices, and trends ahead of the marketplace, a distinct competitive advantage for you and your organization in the marketplace.

“The WashU-Fudan EMBA program is a prestigious and rigorous program that combines academic excellence with real-world relevance. The faculty, from both the Olin Business School and Fudan School of Management, are leaders in their fields who provide evidence-based frameworks and insights. This academic rigor is balanced with a focus on practical application, with professors and senior executives sharing solutions and lessons from their leadership experiences to prepare students for current and future business challenges.”

—Markus Baer
Vice Dean of Executive Education
Professor of Organizational Behavior
Olin Business School, Washington University in St. Louis



Professor Moreton is a member of the strategy area at the WashU-Olin Business School. Before rejoining Olin in September 2017, Dr. Moreton was a professor of practice with the Fuqua School of Business at Duke University, and part of the founding team for Duke Kunshan University, Duke University's joint venture university in Kunshan China, where he held the position of Associate Dean for Graduate Programs, Executive Education and Conference Center Programming.

From 1999 to 2004, he taught strategy at Washington University's Olin Business School in its BSBA program and full time and part-time, MBA programs. In 2004 he moved to Shanghai and worked as the managing director and Associate Dean of the Washington University-Fudan University Executive MBA program, a joint educational venture between Washington University in St. Louis and Fudan University in Shanghai, China.



Professor Bunderson is an honorary professor with the faculty of economics and business at the University of Groningen in The Netherlands. He holds a Ph.D. degree in Strategic Management and Organization from the University of Minnesota and B.S. and M.S. degrees from Brigham Young University. His award-winning research on issues of leadership, organizational learning, and meaningful work has been published in several leading management journals.

He has served as a senior editor at Organization Science and on the editorial boards of the Academy of Management Review and the Academy of Management Journal. Professor Bunderson has taught courses and seminars on leadership, power and influence, and organizational behavior to undergraduate, MBA, and Executive MBA students in the United States and China. He is regularly recognized for his teaching with both student and faculty awards. He also teaches in open enrollment and customized executive education seminars with leading private and public sector organizations. Professor Bunderson started his career in organization and management development at PepsiCo, Inc.

*A full faculty list is available online

**Markus Baer**

Professor of Organizational Behavior
Vice Dean of Degree and Non-Degree Executive Education

Prior to earning his doctorate, Professor Baer worked in the German automotive industry and was a member of the founding team of a university-affiliated start-up venture. Professor Baer is an award-winning teacher, researcher, and professor of organizational behavior at Olin Business School, Washington University in St. Louis. He earned his M.A. in psychology from the Justus-Liebig-University in Giessen, Germany and his Ph.D. from the University of Illinois at Urbana-Champaign. Prior to pursuing his Ph.D., he was part of the founding team of a successful consulting start-up.

Professor Baer has won accolades for his teaching, both from Olin Business School, where he won consecutive teaching awards and internationally as one of the world's top 40 business professors under 40. He teaches courses on organizational behavior (with a specific focus on team dynamics) and creativity/innovation across a variety of programs around the globe. His area of expertise includes leadership development, motivation, innovation and growth, diversity, organizational change and development, team development.

**Fuqiang Zhang**

The Dan Broida Professor of Supply Chain, Operations, and Technology

Professor Zhang received his Ph.D. in Operations and Information Management from the Wharton School, University of Pennsylvania. He joined Olin Business School in July, 2007. Prior to joining Olin, he was a professor at the Merage School of Business, University of California, Irvine. Professor Zhang's research interests are in supply chain management, which primarily deals with how to match supply with demand. The first part of his research focuses on how a firm should contract with upstream suppliers to ensure efficient and responsive supply, i.e., the supply side. The second part of his research is concerned with how to deal with strategic customer behavior that may affect a firm's operational strategies, i.e., the demand side. His research work has been published in Management Science, Manufacturing & Service Operations Management, and Operations Research.

**Mahendra Gupta**

Geraldine J. and Robert L. Virgil Professor of Accounting and Management and Former Dean

Gupta was appointed dean of the Olin Business School at Washington University in St. Louis in July 2005. He has served on the Olin faculty since 1990 and in 2004 was named the Geraldine J. and Robert L. Virgil Professor of Accounting and Management. Students have given him the Reid Teaching Award eight times since 2001. He was chosen the Marcile and James Reid Professor for 1996-1997. Gupta's research has been published in leading academic journals in the United States and abroad. He has served on several editorial boards including The Accounting Review, The Journal of Management Accounting Research, Canadian Accounting Review, and Accounting Horizons. He is a frequent speaker at research workshops and conferences worldwide. Gupta has been a consultant to various firms and government agencies. Shoe Company's board of directors and audit committee. He has served on the boards of Dance St. Louis, Junior Achievement and the Consortium for Graduate Study in Management, and currently serves on the advisory committees for the Center for the Study of Ethics and Human Values, and the Center for Health Policy.

**Lingxiu Dong**

Professor of Supply Chain, Operations, and Technology; Frahm Family Chair of Supply Chain, Operations, and Technology

Ling Dong's research interests in supply chain management include control and design of supply chain and the use of operational flexibility in various supply chain environment. Her most recent research in integrated risk management focuses on the joint use of operational and financial instruments to manage supply chain risk, technology-enabled innovation, and sustainability.

**Asaf Manela**

Associate Professor of Finance

Asaf Manela joined the Olin Business School in 2011. He received his PhD in Finance and an MBA from the University of Chicago in June 2011. He holds a BA in Economics and Computer Science from Boston University. Professor Manela conducts theoretical and empirical research in finance. His current work focuses on asset pricing, financial intermediation, machine learning, text analysis, and information economics.

*A full faculty list is available online

**Minyuan Zhao**Associate Professor
of Strategy

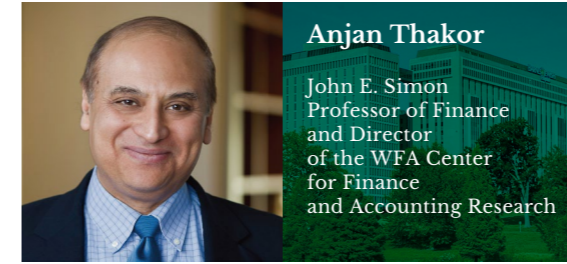
Minyuan Zhao is an Associate Professor of Strategy at the Olin Business School, Washington University in St. Louis. Minyuan's research examines the interactions between firm strategy and external environment in a global context. Her work on multinational innovation and intellectual property (IP) strategies has been published in top journals such as Management Science, Strategic Management Journal, and Journal of International Business Studies. Prior to joining Olin, Minyuan was on the faculty of the Wharton School (UPenn), Ross School of Business (Michigan), and Carlson School of Management (Minnesota). She was the recipient of the 2012 Teaching Excellence Award from the Michigan EMBA program, the 2013 Best Educator Award from the NUS-UCLA EMBA program, the 2018 Teaching Excellence Award from the Wharton School, and the 2022 Reid Teaching Award from WashU's EMBA program. She had work experience in entrepreneurship, government think tank, and the automotive industry.

**Stephen Ryan**Myron Northrop
Professor of Economics
Senior Associate Dean
of Doctoral Programs

Professor Stephen Ryan holds a PhD from Duke University (2005). His areas of expertise cover Econometrics, Environmental Economics, and Health Economics. His research interests are broad, including Industrial Organization, Applied Micro econometrics, Dynamic Games, Environmental Regulation, and Health Economics, focusing on applying economic methodologies to address real-world issues in these fields.

**Amr Farahat**Teaching Professor
in Supply Chain,
Operations,
and Technology

Amr Farahat teaches business analytics and operations management courses at the graduate level. Before his current position at Olin, he served on the faculty and taught in the MBA and Specialized Masters Programs at Carnegie Mellon, Cornell, and MIT. His research develops mathematical models for pricing and inventory management especially in the presence of product substitution and competition. His teaching and research have been recognized by several awards. Amr holds a Ph.D. in Operations Research from MIT. His industry experience includes engagements with companies such as Unilever, British Telecom, McKinsey, Priceline.com., and advising students on numerous applied/capstone projects.

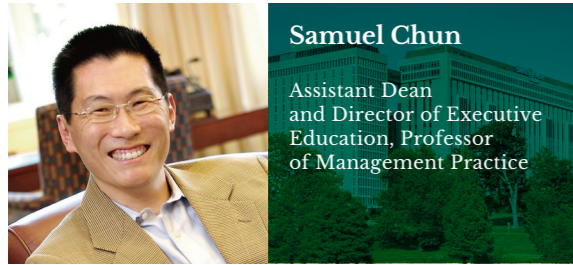
**Anjan Thakor**John E. Simon
Professor of Finance
and Director
of the WFA Center
for Finance
and Accounting Research

Prior to joining the Olin Business School, Professor Thakor was The Edward J. Frey Professor of Banking and Finance at the Ross School of Business, University of Michigan, where he also served as chairman of the Finance area. He has served on the faculties of Indiana University, Northwestern University, and UCLA. He has worked with many companies, including Whirlpool Corporation, Allison Engine Co., Citigroup, RR Donnelley, Dana Corporation, Anheuser-Busch, Zenith Corporation, Lincoln National Corporation, J.P. Morgan, Landscape Structures, Inc., CIGNA, Borg-Warner Automotive, Waxman Industries, Reuters, The Limited, Ryder Integrated Logistics, AT&T, CH2M Hill, Takata Corporation, Tyson Foods, Spartech, and Bunge. He also served as an expert witness in many federal cases involving banking litigation.

**Alyssa Liang**Visiting Assistant
Professor of
Organizational Behavior

Before earning her doctorate, Dr. Alyssa Liang launched and led businesses in China and Singapore — an entrepreneurial journey that sparked her interest in the psychology of business management. These real-world experiences continue to shape both her research and teaching approach. Dr. Liang's research focuses on the psychological aspect of entrepreneurship (e.g., founder characteristics and funding biases) as well as the impact of dark personality traits in the workplace. She has extensive experience teaching and consulting on topics such as developing an entrepreneurial mindset, leading high-performing teams, and exercising power and influence effectively within organizations. Through her work, she aims to equip individuals with evidence-based insights and practical tools to navigate organizational complexity and lead thoughtfully.

*A full faculty list is available online

**Samuel Chun**

Assistant Dean
and Director of Executive
Education, Professor
of Management Practice

Professor Chun is Assistant Dean and Director of Executive Education, Professor of Management Practice at the Olin Business School, Washington University in St. Louis. Before joining Olin, he was an Assistant Professor of Business Administration at the Harvard Business School from 1995-2000, where he instructed MBAs, doctoral candidates, and corporate executives in sales, marketing, new product development and general management. Prior employment included service as a Regional Director at American Express and President of Intermarkets, Inc., a Pacific Rim-based Supply-Chain Management software manufacturer. He was also an economist and consultant to the United States Department of Labor.

**Jeremy Bertomeu**

Professor of Accounting

Jeremy Bertomeu's research specialization is in financial accounting, in particular, the valuation implications of the primary financial statements such as the balance sheet, the income statement, the statement of cash flows and the statement of stockholders' equity. His research aims at understanding the trade-offs involved in implementing more efficient accounting choices, and empirically measuring the degree to which these trade-offs require regulatory action. Jeremy received a Eugene Lang Fellowship 2014-2015 and a PSC CUNY grant 2013 – 2017 from the City University of New York. He also received an Alexander Henderson Dissertation Award in 2008, a Center for Applied Research and Technology grant in 2007 – 2008 and a William Larimer Mellon Ph.D Fellowship in 2003 – 2006 from Carnegie Mellon University. He earned an MSc in Finance from HEC Paris, France and a License Mathematics from the University of Besançon, France in 2002 and a Ph.D. in Economics from Carnegie Mellon University in 2008.

***A full faculty list is available online**



Curriculum

Comprehensive and Integrated Curriculum

The program curriculum is mainly based on Olin's Executive MBA Program, but also fine-tuned to meet the specific needs of business leaders in Asia. Olin's EMBA program is renowned as one of the most academically comprehensive, integrative, and responsive curriculum in the US, providing a holistic overview of business disciplines, while addressing pressing global management challenges.

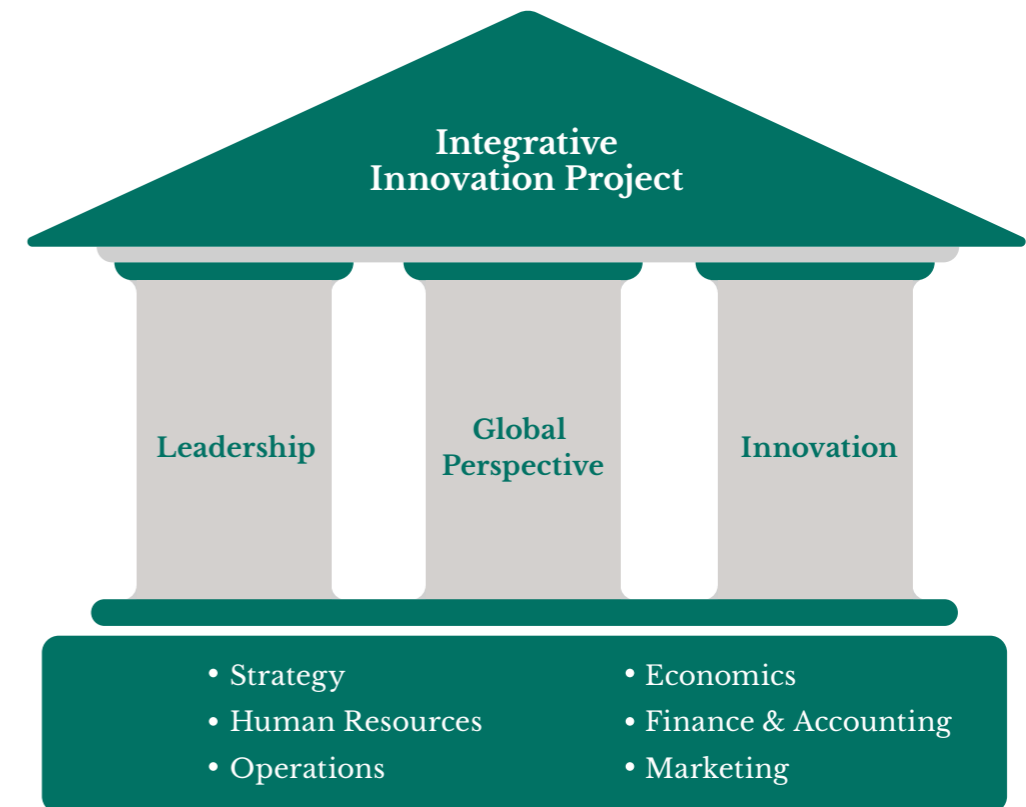
More than a series of classes, we designed the curriculum systematically for you to transition from managing a single unit to managing a business unit or group of businesses on a global basis. The curriculum features foundational courses and three major themes that parallel managerial situations facing executives on a daily basis. The core courses provide you with the breadth you need to understand your business from a strategic perspective. The major themes stay abreast with the latest business environment, focusing on the global business management, leadership and entrepreneurship. You work on an innovation project and compete in a Capstone Pitch Competition.



“Our curriculum is driven by the ‘big’ issues: innovative and sustainable competitive advantage, disruptive technologies, and risk management in complex value chains.”

—Professor Panos Kouvelis

Emerson Distinguished Professor of Supply Chain, Operations, and Technology and Director of The Boeing Center for Supply Chain Innovation



A Curriculum Centered on the Mastery of Global Management, Leadership and Innovation

The program's goal is to help you become a superior global manager - a more competent leader and confident decision maker, problem solver, and risk taker. Leadership development and innovation are embedded into EMBA course content, residencies, and class projects.



Global Focus with Local Perspective

The program's focus is the development of the skills and capabilities required for success as global manager with a deep understanding of the Chinese context. It is taught by outstanding and experienced international faculty and also features local Chinese faculty and experts providing insights and expertise to the application of these skills and capabilities to the Chinese environment.

Leadership Skills

It is the role of leaders to align diverse activities and guide stakeholder relationships effectively and confidently. The program is deeply rooted in leadership development, including both theoretical and practical training.

Innovation and Entrepreneurship

In year two of the program, you will work in teams on an innovation project. Students will turn a new business idea into a business plan that will synthesize all that you have learned during the program. During your residency in St. Louis, you will present your plan to an audience of faculty, alumni and business leaders.

Program Courses

Theme	Course
Year One: Business Fundamentals	
CORE	Strategic Management (Opening Residency)
CORE	Teams & Collaboration
CORE	Managing Operations
CORE	Data Science
CORE	Financial Accounting
CORE	Corporate Finance
CORE	Managerial Economics: Incentives, Markets and Competition
CORE	Marketing Management
CORE	Going Global
CORE	AI for Executives
Year Two: Key Management Themes	
ADVANCED	Strategic Cost Analysis
ADVANCED	Opportunities and Challenges of Global Markets (International Residency)
ADVANCED	Entrepreneurship (International Residency)
ADVANCED	Leadership
ADVANCED	Strategic Management of Innovation
ADVANCED	Managing Power & Influence in Organizations
ADVANCED	Sustaining Value through Corporate Strategy
ADVANCED	"The Cutting Edge": Thought Leadership
ADVANCED	Valuation, Mergers and Acquisitions
Year Two: US Residency	
FINAL	"Int'l Management Residency" - DC/NYC
FINAL	AI based Innovation Projects
FINAL	Capstone: Integration, Insight, and Impact

Program Format

Washington University-Fudan University Executive MBA program is designed for busy professionals like you. Our 18-month program focuses on learning, not logistics. You attend courses once per month, from 8:30 a.m. to 5:30 p.m. Friday through Monday at Fudan University's School of Management in Shanghai.

The program ends with a 2-week residency in the US. One week is at Brookings Institution in Washington D.C. and the other week of capstone residency is at the Charles F. Knight Executive Education & Conference Center at Washington University in St. Louis.

You graduate from the program with an AACSB accredited Executive MBA degree from Washington University in St. Louis, and a Management Education Certificate from Fudan University.



Three Residencies



Opening Residency in China

You begin the Washington University-Fudan University Executive MBA program with the Opening Residency in Suzhou, China. During the residency, you examine management strategy, form study groups, and get to know members of your class – senior-level professionals from a wide range of organizations in Asia and other areas. Together, you begin to establish a unique class culture.

Mid-term Residency out of China

A one-week mid-term residency is scheduled to enhance the students' learning experience in innovation and entrepreneurship. Half way through the program, students will travel out of China, where they will take the course of 'Strategic Management of Innovation'. In addition to the course, students will spend time visiting the world leading innovation companies as well as some local startups. Local industry leaders and entrepreneurs will be invited to give a series of keynote speeches. The topics will cover the front-line science and cutting-edge technology, the business and innovation environment, the financial support and risk management for startup companies, and the roadmaps that finally lead to the success of such companies.

An Enriching Residency in Washington D.C. and St. Louis

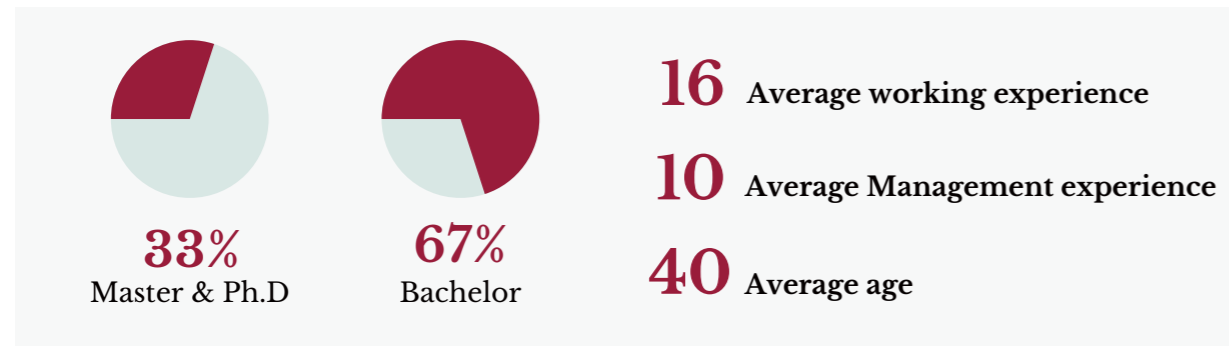
You will spend two weeks studying in the United States. The first week will be spent in Washington D.C., hosted by the Brookings Institution, one of the world's leading think tanks. Among the topics that will be addressed are the opportunities, challenges of risks in operation in the major economic regions of the world. Other topics to be covered include policy making in the US, the political and economic relationships between China and the US, and global governance and dispute resolution.

The second week of the residency will take place in St. Louis at the Olin Business School. The program for this week will include courses in Market Analytics and final reports on the Innovation Projects. The week concludes with a special graduation ceremony in St. Louis.

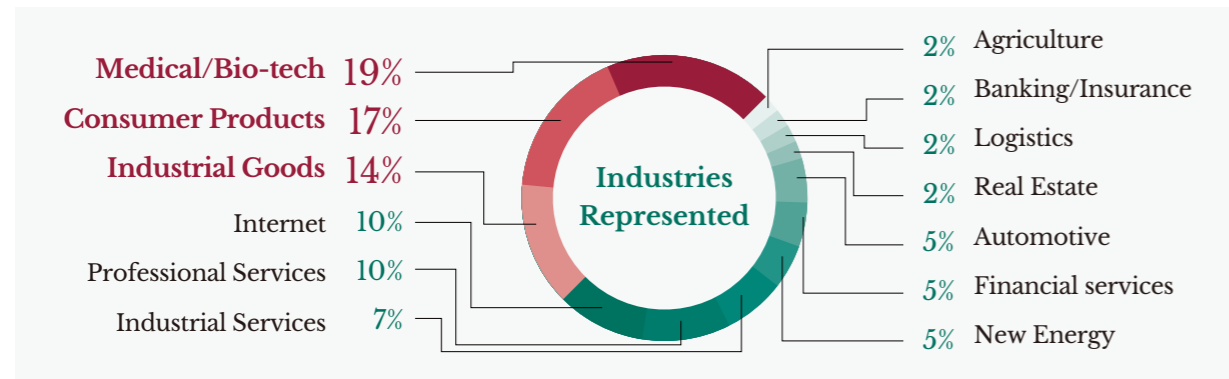


Students Profile

Education Background



Industries Represented



Professional Background



Alumni

A Close-Knit Network

The Washington University-Fudan University EMBA Program promotes a relational culture among its students, faculty, staff, and alumni. The small size of the Olin Business School allows for a deeper level of interaction and participation, which in turn, fosters key relationships that provide endless opportunities for your continuous achievement.

You will be part of a diverse and carefully curated team that serves as a learning laboratory and second family. Building connections as second nature shapes you to be a bridge builder who brings people together in meaningful and innovative ways at work.

The program enjoys a high referral rate from the alumni network every year. You can leverage not only the EMBA alumni coming from the best companies, but also the alumni community from both Olin Business School and Fudan School of Management. These connections can help you develop a more collaborative approach to leadership, address high-priority business challenges, hire exceptional talent, and build your competitive edge.

Create a Lifelong Learning Community

Our admission process is rigorous, but once you are accepted and enrolled into the program, you become part of a continuing academic support system.



We are committed to expand lifelong learning opportunities for our alumni, enabling them to continuously refresh their knowledge and leadership through the benefit platform that we co-own with our alumni.

As alumni, you are entitled to take courses from both the Olin EMBA program and the Fudan EMBA program (on a seats-available basis) at any time of the year. You are also encouraged to take this opportunity to acquaint yourself with the on-going class members and expand your alumni network.

Student Testimonials



Michael Lam

Managing Director
China British Standards Institution
Class 9

I am very glad I made the decision to enroll in the Washington University - Fudan University EMBA program as it allowed me to pick up the knowledge necessary for being a leader in the global context. The program honed my skills and, most importantly, provided me with great opportunities to interact with elite professors and leaders around the world. These 18 months were nothing but a truly enjoyable and fruitful experience. The confidence that program imparted to the students was solid and something a leader would need to face challenges in the business world.



Judith Sun

Greater China Managing Director
HUGO BOSS
Class 6

The EMBA Program caught my attention because of the fantastic faculty and international experiences it offered. During the 18-month journey, the program provided me with holistic business management training at a critical period of my career. It broadened my perspectives, enhanced my leadership skills, and led me to this general management position that I hold today.



Wayne Shi

President
Greater China Region
Sanofi
Class 6

Congratulations to the Fudan University-Washington University EMBA Program on scaling new heights in rankings! This achievement recognizes its faculty, students and teaching quality, inspires all alumni, and fills me, an Olin alum, with deep pride. Over my 18-month study, the program profoundly boosted my professional capabilities. Professors taught management knowledge and business theories via interdisciplinary courses, and built a communication platform. Practical modules also enhanced my strategic thinking and complex problem-solving skills. The solid alumni network and friendships have strongly supported my career. Amid today's complex environment and future challenges, I am ready to move forward with the program's alumni and business partners. My sincere thanks go to the program for its cultivation, and I look forward to a brighter future together.



Jo Feng

President & COO
Jiangsu Hengrui
Pharmaceuticals Co.,Ltd.
Class 9

Congratulations to the EMBA Program jointly offered by Fudan University-Washington University on securing the first position in the 2025 Global EMBA Rankings released by the *Financial Times* (UK)! Over a decade since my graduation from this program, my career has expanded from China to the global stage, and I have maintained steady growth in my professional development. This progress is inseparable from the way of thinking and working methods I cultivated during my studies in the program. I wish the Fudan University-Washington University EMBA Program will sustain its various strengths, pursue continuous innovation, and nurture more talents who can adapt to the changing times and courageously address global challenges!



Liza Zhang

CEO
MSL Group China
Class 15

The WashU-Fudan EMBA learning experience is the best investment I have ever made in my life. During the program, we studied the most successful business cases in history, learned from enthusiastic classmates who come from diverse backgrounds, and were inspired by the blend of WashU and Fudan faculties that imparted Western and Eastern business concepts to us.

Yes, this program might be a great platform for networking and entertainment, but make no mistake about this one will also have to study hard to make the grade.

The program has helped transform me from a professional communicator into a business leader. Armed with the knowledge I gleaned from the program, I have successfully led my team in navigating the challenges posed by the pandemic and the global economic downturn, and in accelerating company growth for consecutive four years since I took on the management role.



Thomas Cheong

Global Vice President & Head
Asia Principal
Financial Group
Class 10

The Washington University-Fudan University EMBA program helped me recharged and equipped me with new skills needed to take on the bigger roles in the second half of my career. The academic rigor of the program and the chance to explore subject matters from both international and Chinese perspectives were important learning attributes I sought.



Anthea Wang

Executive VP
Public Relations &
Corporate Communications
Jaguar Land Rover China
Class 16

I have benefited immensely from the 18-month, all-rounded EMBA program as it has broadened my horizons and allowed me to better understand all aspects of enterprise operations. As someone overseeing public relations in a multinational corporation, I see effective internal and external communications as the key to smoothly localizing and implementing the company's global strategy. It is only when we do so that we can move the company forward and help it get along with society and the public. This is where the WashU program has made the real difference to me. Business managers and high-end talents from various industries gather in a class and share fresh and unique insights with each other. While expressing our own opinions, we also get to receive positive feedback and support, which is an essential and important part of an efficient learning feedback loop.



Troy Wang

Senior Vice President,
Head of China Commercial
Airbus
Class 17

I am so grateful to be part of the C17 family to complete this truly fruitful and enriching learning journey. I am also appreciate all the great efforts by the programme team to create an environment for us to forge such a strong friendship and partnership amongst the class. I will forever cherish the commitment we give to each other for our lifelong learning and lifelong friendship.



Phil Zhou

CFO
Ecarx Group
Class 18

When I was at a critical stage in my career development, which coincided with my transition from a multinational company to a private high-tech company in China, I felt that I needed to enhance my leadership and business management abilities, and this was why I decided to go back to school. The WashU-Fudan EMBA program was my first choice as it is highly reputed in the world and is renowned for its rigorous academic research standards, high-quality teaching resources and practical lessons. I have benefited much from my studies as I can apply much of what I have learned to my work. In fact, this learning experience has even played a part in helping me get the company listed on NASDAQ. The interactions that I have had with my professors and classmates have also greatly broadened my perspectives. I am truly grateful to this program for allowing me to fulfill my desire for lifelong learning.



Salem Cibani

CEO and Founder
SCA Ventures Ltd. – Xiamen, China
Class 17

The WashU-Fudan EMBA Program empowered me with the business skills that I needed after several years of work experience without a formal business school education. Each course offered by the program was an “eye-opener” and laid a solid foundation for my career development going forward. The EMBA education played a vital role in my decision-making process, setting up my own business, and making adjustments that put the business on the right track.



Benny Xu

Saint Laurent
China Marketing &
Communication Director
Class 17

Eighteen months was a joy but also not easy. We learned from the classics, as well as from the predecessors, jumped out of the regular thinking sets, harvested precious friendships, and shaped the best of ourselves in the moment to welcome a better future. I’m sharing my feelings and observation upon this graduation and many upcoming opportunities soon: Do things better, before doing more things.

Admission

The success of each Executive MBA class depends on the quality of the students. You learn with and from your program peers, and you spend a lot of time on team projects. Consequently, the Executive MBA admission staff wants to ensure everyone in the class is ready to make the most of his or her EMBA experience.

Criteria for Admission

- University degree or equivalent
- Outstanding track record of professional success
- Minimum 10 years of professional work experience, with 5 years of managerial experience (or 5 years in a position with high-level responsibility)
- High potential for advancement and proven academic capability
- Ability to contribute to the Executive MBA experience
- Fluency in reading, writing, and speaking English

Class Visit

We strongly recommend that you learn everything you can about the program before you apply. A class visit may provide invaluable insights into our program and is strongly encouraged. It gives you an opportunity to experience a real EMBA course, to feel the learning environment in the classroom, and to meet with the faculty and students. Before or after the class visit, our staff will be pleased to answer the questions/concerns you may have about the program. To schedule a class visit, go visit our website and book it online via www.fdsf.fudan.edu.cn/topemba.

Procedure

Step 1 – Application

- Submit pre-application**
Send the pre-application form and your CV to EMBA-Shanghai@olin.wustl.edu
- Fill out application forms**
We will invite qualified candidates to complete a full application form
- Submit the documents**
Send the required documents to the program office and pay the non-refundable application fee of RMB 1,200.

Step 2 - Interview

Only short-listed candidates will be invited to attend the admission interviews. To secure an interview session, you must submit all your materials in advance.

Step 3 - Admission

Upon the completion and documentation of the interview, the Admission Committee constituted of professors from both universities will review the applications and make a decision regarding admission. The admission decision will be informed within 7 days after the interview. Admitted candidates must submit a nonrefundable deposit to hold a place in the class. The deposit is applied toward your total tuition.

Tuition

The tuition fee covers the costs of textbooks, study materials, lodging and meals for all residencies, including the domestic opening residency, mid-term and final residencies. Students are responsible for the transportation costs to overseas residencies. To get more information, go visit our website: www.fdsf.fudan.edu.cn/topemba.