

ECON300003

Understanding Financial Markets

Program : Global Summer Program

Term : Summer 2024

Duration : June 24, 2024 - July 19, 2024

Contact Hours : 54

Fudan Credits : 3

Teaching Modes and Locations:

Modes: Offline + Online

Location: Offline at Fudan University / Online with no specific place

Course Description:

Understanding Financial Markets is a course designed to introduce the fundamentals, tools and strategies of financial markets. Students will learn the basic concepts of financial markets, financial products, portfolio theory and market analysis methods.

Course Goals:

1. Understand the fundamentals and functions of financial markets.
2. Master financial mathematics and portfolio theory.
3. Analyze the risk and return relationships of financial assets.
4. Understand the foreign exchange market, the stock market, and the fixed income securities market.
5. Explore technical analysis and derivatives trading in financial markets.

Prerequisites:

No prerequisites.

References:

Bailey, R. E. (2005). The Economics of Financial Markets. Cambridge University Press.

Schedule:

Lecture	Date	Topic
1	June 24 - July 19, 2024	Introduction to Financial Markets
2		Financial Mathematics
3		Return, Risk and Probability
4		Portfolio Theory and the Capital Asset Pricing Model
5		Corporate Finance
6		Foreign Exchange Market
7		Equity Investment
8		Technical Analysis
9		Fixed-Income Securities
10		Forward Commitment and Contingent Claim
11		Review
12		Final Exam / Thesis

Assessment:

Assessment Task	Weighting
1. Attendance & Participation	20%
2. Assignments & Presentation	30%
3. Final Exam / Thesis	50%

Grading Scale:

Grades	A	A-	B+	B	B-	C+	C	C-	D	F
100	90-100	85-89	82-84	78-81	75-77	71-74	66-70	62-65	60-61	<60

The instructor will use the grading system as applied by Fudan University.

Credit Point Value:

Component	Contact Hours	Fudan Credits
Academic Lectures	44	3
Thesis/Exam	4	
Field Trip	3	
Seminar	3	
Total	54	

At Fudan University, the duration of one contact hour is 45 minutes, and 18 contact hours are equivalent to 1 credit.

Note: The document is subject to change at the discretion of School of Management, Fudan University.