

## ECON300004

### Introduction to International Financial Management

**Program** : Global Summer Program

**Term** : Summer 2024

**Duration** : June 24, 2024 - July 19, 2024

**Contact Hours** : 54

**Fudan Credits** : 3

#### Teaching Modes and Locations:

Modes: Offline + Online

Location: Offline at Fudan University / Online with no specific place、

#### Course Description:

Markets are increasingly globalised. There are very few businesses or industries that are not required to deal with issues such as foreign currency, foreign competition and direct investment. This unit is designed to allow students to extend their understanding of basic principles in finance to an international environment. Globalisation of markets introduces risks but also opens up profitable opportunities. Topics covered include: foreign currency valuation and markets; international parity conditions; measuring and managing foreign exposure; international portfolio management; capital budgeting and foreign direct investment; international tax management and international financing strategy.

#### Course Goals:

1. Understand the basic concepts and principles of international financial management.
2. Mastering International Financial Risks and Opportunities for Multinational Enterprises.
3. Developing students' international financial decision-making and analytical skills.

### Prerequisites:

No prerequisites.

### References:

Bekaert, G.J. and Hodrick, R.J. (2017), International Financial Management, 3rd edition, Cambridge, ISBN 978-1-107-11182-0.

### Schedule:

Lecture	Date	Topic
1	June 24 - July 19, 2024	Introduction to International Financial Management
2		The International Monetary System
3		The Balance of Payments
4		The Market for Foreign Exchange
5		International Parity Conditions
6		Foreign Exchange Risk Management
7		International Financing and Investing
8		International Capital Budgeting
9		Multinational Working Capital Management
10		International Trade Finance
11		International Portfolio Investment
12		Final Exam / Thesis

### Assessment:

Assessment Task	Weighting
1. Attendance & Participation	20%
2. Assignments & Presentation	30%
3. Final Exam / Thesis	50%

### Grading Scale:

Grades	A	A-	B+	B	B-	C+	C	C-	D	F
100	90-100	85-89	82-84	78-81	75-77	71-74	66-70	62-65	60-61	<60

The instructor will use the grading system as applied by Fudan University.

### Credit Point Value:

Component	Contact Hours	Fudan Credits
Academic Lectures	44	3
Thesis/Exam	4	
Field Trip	3	
Seminar	3	
Total	54	

At Fudan University, the duration of one contact hour is 45 minutes, and 18 contact hours are equivalent to 1 credit.

**Note: The document is subject to change at the discretion of School of Management, Fudan University.**