

## **ECON300005**

### **Understanding International Financial Management**

**Program** : Global Summer Program

**Term** : Summer 2024

**Duration** : June 24, 2024 - July 19, 2024

**Contact Hours** : 54

**Fudan Credits** : 3

#### **Teaching Modes and Locations:**

Modes: Modes: Offline + Online

Location: Offline at Fudan University / Online with no specific place

#### **Course Description:**

Understanding International Financial Management is a course on international financial management designed to help students understand the principles of international financial markets, international investment portfolios, exchange rate risk management, and other important concepts and practices. The course will explore the challenges and opportunities in the international financial environment, as well as the international financial decision-making of businesses in the context of globalization.

#### **Course Goals:**

1. Understand the fundamentals and operating mechanisms of international financial markets.
2. Master international portfolio construction and management techniques.
3. Analyze exchange rate risk management strategies and tools.
4. Cultivate globalization vision and international financial decision-making ability.

#### **Prerequisites:**

No prerequisites.

## References:

International Financial Management by Geert Bekaert and Robert Hodrick, 3rd Edition, Cambridge University Press, 2018

## Schedule:

Lecture	Date	Topic
1	June 24 - July 19, 2024	Introduction to International Financial Management
2		The International Monetary System
3		Exchange Rate Determination
4		Exchange Rate Risk Management
5		International Parity Conditions
6		International Investing and Portfolio Management
7		Foreign Direct Investment
8		International Capital Budgeting
9		International Financing
10		International Trade Finance
11		Global Financial Management and Future Trends
12		Final Exam / Thesis

## Assessment:

Assessment Task	Weighting
1. Attendance & Participation	20%
2. Assignments & Presentation	30%
3. Final Exam / Thesis	50%

### Grading Scale:

Grades	A	A-	B+	B	B-	C+	C	C-	D	F
100	90-100	85-89	82-84	78-81	75-77	71-74	66-70	62-65	60-61	<60

The instructor will use the grading system as applied by Fudan University.

### Credit Point Value:

Component	Contact Hours	Fudan Credits
Academic Lectures	44	3
Thesis/Exam	4	
Field Trip	3	
Seminar	3	
Total	54	

At Fudan University, the duration of one contact hour is 45 minutes, and 18 contact hours are equivalent to 1 credit.

**Note: The document is subject to change at the discretion of School of Management, Fudan University.**