

2025 Fudan International MBA Graduates
Employment Report

复旦大学管理学院2025届
全日制国际MBA毕业生
就业报告



CDO
Career Development Office
职业发展中心

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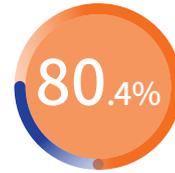
Job Offer Accepted Rate
就业率



Average Number of Job Offers
平均工作机会



Entrepreneurship/
Family Business/
Self-owned Business
创业/自有企业/家族企业

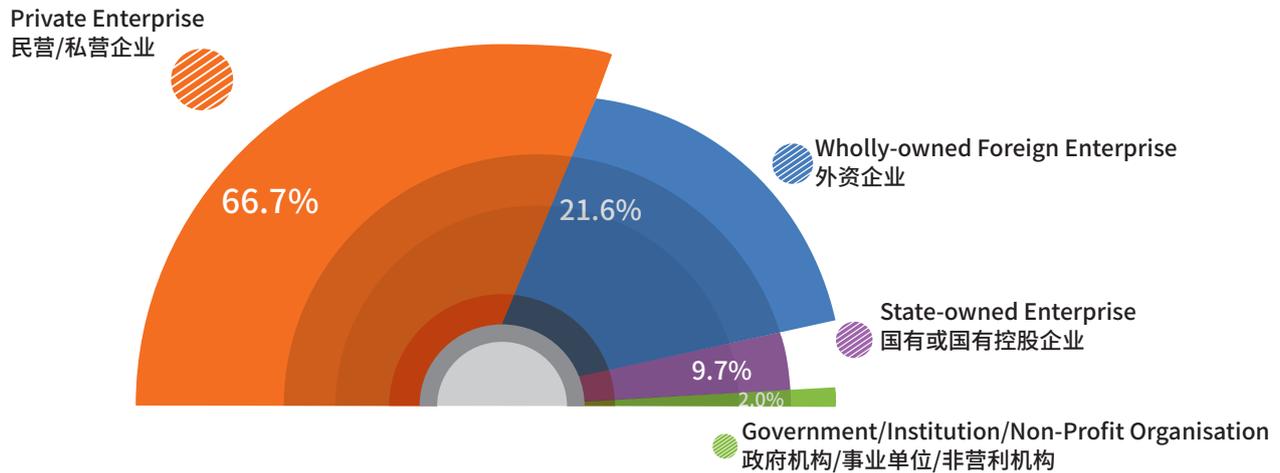


Career Switch
职业转换率

*All the information and statistics in this report are based on responses received from International MBA graduates in 2025 in the three months after graduation.

*本报告数据与分析基于全日制国际MBA毕业生毕业后3个月内的有效数据。

Types of Employer / 雇主性质分布



Top 5 Industries / 排名前五的就业行业

IT/High-tech/Telecom
信息/科技/通讯

19.6%

Healthcare
医疗健康

15.7%

Consulting Services
咨询

13.7%

Education/Training
教育/培训

11.8%

Financial Services*
金融业*

9.8%

Top 5 Functions / 排名前五的工作职能

Marketing
市场营销

13.6%

Product Management
产品管理

11.4%

Consulting
咨询

9.1%

General Management
综合管理

9.1%

Sales/Account Management
销售/客户管理

9.1%

*Financial Services mainly include: Asset Management, VC/PE and Securities/Investment Banking.

*金融行业主要包括: 资产管理、风险投资/私募股权和证券/投资银行。

Working Locations / 工作地点



*Other Cities in China include: Shenzhen, Guangzhou, Suzhou and Wuxi.

*国内其他城市包括: 深圳、广州、苏州和无锡。

*Other Countries include: Canada, Netherlands, Peru, Germany, Malaysia, Ivory Coast and South Korea.

*其他国家包括: 加拿大、荷兰、秘鲁、德国、马来西亚、科特迪瓦和韩国。

Main Employers / 主要雇主

(*Name in alphabetical order 按照雇主英文名首字母排序)

Accenture 埃森哲	Google 谷歌	Renruihr 人瑞人才
Advancy 埃梵丝咨询	Guanzhong Optical Technology 冠众光学	SoftStorm 柔性风暴
Boehringer-Ingelheim 勃林格殷格翰	Guolian Innovation Capital 国联创投	SWHYHK 申万宏源香港
Booking.com 缤客	Hailiang Education Group* 海亮教育集团*	Tencent* 腾讯*
ByteDance 字节跳动	Hanshuo 瀚朔咨询	Trassion 传音控股
Deloitte 德勤	ITG Holding 国贸地产	T-Union Logistics 贸联国际货运
Dreame 追觅	Lixin Publishing House 立信出版社	United Imaging Healthcare Europe 联影医疗欧洲
Ecolab 艺康集团	Olympus Europa 奥林巴斯欧洲	XY Investments 喜岳投资
EY 安永咨询	P&G 宝洁	Zhongwu Computing Technology 中物算力技术
Fudan University Technology Transfer Center 复旦大学技术转移中心	PEAK AMC 银鼎资产	
Glory Ventures 耀途资本	RedNote 小红书	

*Hired at least 2 students.

*号表示至少有2名学生进入该公司就职。

The Career Development Office (CDO) at Fudan University School of Management (FDSM), established in October 1999, holds the distinction of being the first dedicated career development service office for MBA students among business schools in the Chinese mainland. In 2004, the CDO broadened its services to cater to all students within the School of Management, including undergraduates, postgraduates, doctoral candidates, and MBA students. By offering high-quality services and resources, the office aims to help students define their career paths and enhance their competitiveness in the job market. Additionally, the CDO is committed to providing diverse recruitment services for companies and actively developing university-industry collaboration projects. Through various channels, the office works to strengthen communication and interaction between students and businesses.

复旦大学管理学院职业发展中心成立于1999年10月，是中国大陆高校中首家专注于为MBA学生提供职业发展服务的中心。2004年起，中心的服务范围扩大至管理学院所有在读学生，包括本科生、研究生、博士生和MBA学生。通过提供高质量的服务和资源，职业发展中心旨在帮助学生明确职业发展方向，提高就业竞争力。同时，中心也致力于为企业提供多样化的招聘服务，并积极拓展校企合作项目，通过多种渠道加强学生与企业之间的交流与沟通。



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